



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Economics of Businesses [N2EiT1>EP]

Course

Field of study

Electronics and Telecommunications

Year/Semester

2/4

Area of study (specialization)

–

Profile of study

general academic

Level of study

second-cycle

Course offered in

Polish

Form of study

part-time

Requirements

elective

Number of hours

Lecture

20

Laboratory classes

0

Other

0

Tutorials

0

Projects/seminars

0

Number of credit points

2,00

Coordinators

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Lecturers

Prerequisites

none

Course objective

none

Course-related learning outcomes

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Programme content

The program covers basic economic theories and general knowledge of the principles of operation of economic entities, in particular enterprises.

Course topics

1. Economic terminology of economic systems and entities.
2. Free market, demand, supply, demand and supply factors, price and quantity of market equilibrium.
3. Price elasticity of demand.
Types of markets and competition.
4. Rational consumer, budget, optimal amount of consumption, social transfer and its impact on consumption.
5. The concept of labor efficiency and the assessment of technical and economic efficiency of the production process.
6. Analysis of fixed and variable costs of total production and product unit.
7. Elements of enterprise organization: organizational structure, types of activities in the enterprise, functions and management methods.
8. Cost of capital, interest rate: simple and complex.
9. Elements of the national income account and foreign trade.
10. Functions and types of money and its theories.

Teaching methods

none

Bibliography

none

Breakdown of average student's workload

	Hours	ECTS
Total workload	55	2,00
Classes requiring direct contact with the teacher	25	1,00
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	30	1,00